

Brian Lebel's OLD WEST SHOW & AUCTION™
23rd Annual Denver Show Application

June 22, 23, 24, 2012 • Denver, Colorado

www.denveroldwest.com

Returning Dealer? <input type="checkbox"/> Yes <input type="checkbox"/> No

Name _____ Business Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Merchandise Description _____

New dealers must send photos of merchandise to brian@denveroldwest.com or to mailing address at bottom

Tables and Spaces (Complete here and page 2)

_____ # 8' Tables @ \$225 each \$ _____ # Table Cloth Rental (Black flame retardant) \$30/ea
 _____ # 8' Spaces @ \$225 each \$ _____ Electricity \$75

Expo I – Showrooms 20' deep, locking sliding glass doors on front. CEILING 7.9' h (Complete here)

SHOWROOM SIZE	# OF TABLES IN SHOWROOM
_____ # 12' x 20' @ \$475 \$ _____	_____ # 8' Table(s) @ \$10 each \$ _____
_____ # 24' x 20' @ \$875 \$ _____	_____ # 6' Table(s) @ \$10 each \$ _____
_____ # 36' x 20' @ \$1200 \$ _____	_____ # 4' Table(s) @ \$10 each \$ _____
_____ # 48' x 20' @ \$1600 \$ _____	_____ Showroom Electric \$75 \$ _____
	_____ # Table Cloth Rental (Black flame retardant) \$30/ea

NO hanging, taping, nailing or drilling of walls in Expo I. We can build walls for you.
 Wall panel dimensions: 4' w x 7.5' h
 _____ # walls @ \$50 per panel
 (minimum 2) \$ _____
Draw panels diagram on page 2 (minimum 2 panels "L" shape)

Expo II and III – Booths (Complete here and page 2)

If Expo II is not available, we will contact you to discuss.

Expo II – 9' Booths, 18' ceilings. **Expo III**, 8' booths, 9' ceilings

	Number of Free Tables Inside Booth
_____ # 8' x 12' @ \$850 \$ _____	_____ # 8' Table
_____ # 8' x 16' @ \$1100 \$ _____	_____ # 6' Table
_____ # 8' x 20' @ \$1350 \$ _____	_____ # 4' Table
_____ # 8' x 24' @ \$1600 \$ _____	
_____ # 8' x 30' @ \$2000 \$ _____	
_____ # Table Cloth Rental (Black flame retardant) \$30/ea	

Paper Color <small>included in Booth price</small> <input type="checkbox"/> Black <input type="checkbox"/> White <input type="checkbox"/> Gray <input type="checkbox"/> Sand <input type="checkbox"/> Russet <input type="checkbox"/> Red <input type="checkbox"/> Leaf <input type="checkbox"/> Dp Green <input type="checkbox"/> Forsythia <input type="checkbox"/> Mid Blue
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Track Lighting plus Denver Mart Electric

_____ # 8' x 12' booth – 7 bulbs (150+60) = \$210
 _____ # 8' x 16' booth – 11 bulbs (215+70) = \$285
 _____ # 8' x 20' booth – 14 bulbs (275+70) = \$345
 _____ # 8' x 24' booth – 18 bulbs (340+70) = \$410
 _____ # 8' x 30' booth – 21 bulbs (400+80) = \$480
 If you need electricity and are not ordering track lights (\$75 for up to 500 watts) \$ _____

Showcases (Complete here and page 2) – Must have space or booth ordered above

Qty		
_____	Counter – (2 shelves) 37" h x 18" d x 70" L	@ \$225 each = \$ _____
_____	Column – (3 shelves) 76" h x 24" d x 24" L	@ \$250 each = \$ _____
_____	Tall See-Thru – (6 half shelves) 75" h x 20" d x 72" L	@ \$275 each = \$ _____
_____	Wall Upright – (8 half shelves) 76" h x 18" d x 72" L	@ \$285 each = \$ _____
	_____ # Table Cloth Rental (Black flame retardant) \$30/ea	

Electric is **free** for the first 2 cases if you ordered track lighting.
 If you **did not** order track lighting or electric ADD \$75 for electric here \$ _____
 Total Cases \$ _____
 See page 2 for case placement

Total Due (50% Deposit due on or before 2/1/12; Balance due by 6/1/12)

Total Due \$ _____ 50% Deposit is due by February 1, 2012 \$ _____ Balance is Due by June 1, 2012 \$ _____
Please mark your calendar, we reserve the right to move you for non-payment

Please send me postcards for my store/customers: 10 25 50

Signature (required): _____

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Dealer Badges

Badges: Each dealer will receive (2) two badges only. The only exception is for the children of the displaying dealer. Please do not give or transfer your badges to other people. If you do this you will not be asked back to the show. Additional badges (no limit) may be purchased for \$60 each. These badges are good for the entire show including set-up.

BADGE #1

Line 1: (Name) _____

Line 2: (Business Name OR City/State) _____

BADGE #2

Line 1: (Name) _____

Line 2: (Business Name OR City/State) _____

Additional Badges @ \$60 per badge: (you can purchase in advance for your favorite clients)

BADGE #3

Line 1: (Name) _____

Line 2: (Business Name OR City/State) _____

BADGE #4

Line 1: (Name) _____

Line 2: (Business Name OR City/State) _____

BADGE #5

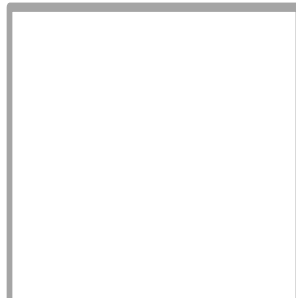
Line 1: (Name) _____

Line 2: (Business Name OR City/State) _____

NOTES to Show Manager:

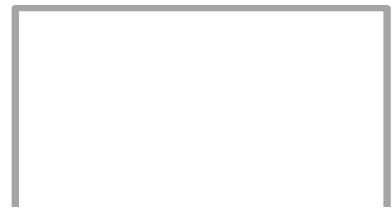
Feel free to include notes or requests to Show Manager on a separate sheet.

EXPO I Showroom



Draw placement of walls & tables

EXPO II & III



Draw placement of showcase(s) & tables

I agree to abide by all show rules, city, county, state and federal laws and regulations. I understand that I am responsible for my space and Merchandise and will not hold Old West Show & Auction or any of its principals or employees responsible for myself or property.

Signature (required): _____ Date: _____