

**Brian Lebel's OLD WEST SHOW & AUCTION™**  
**22nd Annual Denver Show Application**  
 June 24, 25, 26, 2011 • Denver, Colorado  
 www.denveroldwest.com

<b>Returning Dealer?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No
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Name \_\_\_\_\_ Business Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Merchandise Description \_\_\_\_\_  
*New dealers must send photos of merchandise to cody258@cox.net or to mailing address at bottom*

**Tables and Spaces** (Complete here and page 2)

# 8' Tables @ \$225 each \$ \_\_\_\_\_  
 # 8' Spaces @ \$225 each \$ \_\_\_\_\_  
 Table Cloth Rental (Black flame retardent) \$30  
 Electricity \$75

**Expo I – Showrooms** 20' deep, locking sliding glass doors on front. CEILING 7.9' h (Complete here)

SHOWROOM SIZE	# OF TABLES IN SHOWROOM
<input type="checkbox"/> # 12' x 20' @ \$475 \$ _____	<input type="checkbox"/> # 8' Table(s) @ \$10 each \$ _____
<input type="checkbox"/> # 24' x 20' @ \$875 \$ _____	<input type="checkbox"/> # 6' Table(s) @ \$10 each \$ _____
<input type="checkbox"/> # 36' x 20' @ \$1200 \$ _____	<input type="checkbox"/> # 4' Table(s) @ \$10 each \$ _____
<input type="checkbox"/> # 48' x 20' @ \$1600 \$ _____	Showroom Electric \$75 \$ _____

Table Cloth Rental (Black flame retardent) \$30

NO hanging, taping, nailing or drilling of walls in Expo I. We can build walls for you.  
 Wall panel dimensions: 4' w x 7.5' h  
 \_\_\_\_\_ # walls @ \$50 per panel  
 (minimum 2) \$ \_\_\_\_\_  
Draw panels diagram on page 2 (minimum 2 panels "L" shape)

**Expo II and III – Booths** (Complete here and page 2)

If Expo II is not available, we will contact you to discuss.

**Expo II – 9' Booths, 18' ceilings. Expo III, 8' booths, 9' ceilings**

<input type="checkbox"/> # 8' x 12' @ \$850 \$ _____	Number of Free Tables Inside Booth
<input type="checkbox"/> # 8' x 16' @ \$1100 \$ _____	_____ # 8' Table
<input type="checkbox"/> # 8' x 20' @ \$1350 \$ _____	_____ # 6' Table
<input type="checkbox"/> # 8' x 24' @ \$1600 \$ _____	_____ # 4' Table
<input type="checkbox"/> # 8' x 30' @ \$2000 \$ _____	

Table Cloth Rental (Black flame retardent) \$30

**Paper Color**  
included in Booth price

Black  
 White  
 Gray  
 Sand  
 Russet  
 Red  
 Leaf  
 Dp Green  
 Forsythia  
 Mid Blue

**Track Lighting plus Denver Mart Electric**

# 8' x 12' booth –7 bulbs (150+60) = \$210  
 # 8' x 16' booth –11 bulbs (215+70) = \$285  
 # 8' x 20' booth –14 bulbs (275+70) = \$345  
 # 8' x 24' booth –18 bulbs (340+70) = \$410  
 # 8' x 30' booth –21 bulbs (400+80) = \$480  
 If you need electricity and are not ordering track lights (\$75 for up to 500 watts) \$ \_\_\_\_\_

**Showcases** (Complete here and page 2) – Must have space or booth ordered above

Qty \_\_\_\_\_

_____ Counter – (2 shelves) 37" h x 18" d x 70" L	@ \$225 each = \$ _____
_____ Column – (3 shelves) 76" h x 24" d x 24" L	@ \$250 each = \$ _____
_____ Tall See-Thru – (6 half shelves) 75" h x 20" d x 72" L	@ \$275 each = \$ _____
_____ Wall Upright – (8 half shelves) 76" h x 18" d x 72" L	@ \$285 each = \$ _____

Table Cloth Rental (Black flame retardent) \$30

Electric is **free** for the first 2 cases if you ordered track lighting.  
 If you **did not** order track lighting or electric ADD \$75 for electric here \$ \_\_\_\_\_  
 Total Cases \$ \_\_\_\_\_  
*See page 2 for case placement*

**Total Due**

Total Due \$ \_\_\_\_\_ 50% Deposit is due February 1, 2011 \$ \_\_\_\_\_ Balance is Due June 1, 2011 \$ \_\_\_\_\_  
Please mark your calendar, we reserve the right to move you for non-payment

Please send me postcards for my store/customers:  10  25  50

Signature (required): \_\_\_\_\_

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## Dealer Badges

**Badges:** Each dealer will receive (2) two badges only. The only exception is the children of the displaying dealer. Please do not give or transfer your badges to other people. If you do this you will not be asked back to the show. Additional badges (no limit) may be purchased for \$50 each. These badges are good for the entire show including set-up.

### BADGE #1

Line 1: (Name) \_\_\_\_\_

Line 2 (City/State OR Business Name) \_\_\_\_\_

### BADGE #2

Line 1: (Name) \_\_\_\_\_

Line 2 (City/State OR Business Name) \_\_\_\_\_

### Additional Badges @ \$50 per badge:

### BADGE #3

Line 1: (Name) \_\_\_\_\_

Line 2 (City/State OR Business Name) \_\_\_\_\_

### BADGE #4

Line 1: (Name) \_\_\_\_\_

Line 2 (City/State OR Business Name) \_\_\_\_\_

### BADGE #5

Line 1: (Name) \_\_\_\_\_

Line 2 (City/State OR Business Name) \_\_\_\_\_

### BADGE #6

Line 1: (Name) \_\_\_\_\_

Line 2 (City/State OR Business Name) \_\_\_\_\_

#### NOTES to Show Manager:

*Feel free to include notes or requests to Show Manager on a separate sheet.*

#### EXPO I Showroom



*Draw placement of walls & tables*

#### EXPO II & III



*Draw placement of showcase(s) & tables*

I agree to abide by all show rules, city, county, state and federal laws and regulations. I understand that I am responsible for my space and merchandise and will not hold Old West Show & Auction or any of its principals or employees responsible for myself or property.

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_